

FILE FORMATS WE ENCOURAGE:

QuarkXPress (MAC or WINDOWS)
Pagemaker 6.5 (MAC or WINDOWS)
Photoshop (not for color seps or lots of text - IMAGES ONLY • MAC or WINDOWS)
Illustrator 7 (MAC or WINDOWS)
Freehand 9 (MAC or WINDOWS)
Acrobat PDF (MAC or WINDOWS)

FILE FORMATS WE DO NOT ENCOURAGE FOR COLOR SEPARATIONS OR FILM OUTPUT

Publisher
Powerpoint
MS Word

or anything from else from Microsoft

We will try to work with these file types but be aware that it is usually less expensive for you to just provide us a layout of what you want and allow us to build it in the correct application.

SPECIFICATIONS FOR CUSTOMER PROVIDED SCANNED IMAGES AND "CAMERA READY" PRINTED ART:

- Linescreen: 80 or 85 linescreen (lpi)
- Image Resolution:
 - All GRAYSCALE or COLOR PHOTOS must be at AT LEAST 300 dpi.
 - LINEART must be AT LEAST 600dpi, preferably 1200 dpi.
 - Image quality will significantly degrade with lower resolutions than those listed above.

**ALL CUSTOMER PROVIDED ART MUST BE OUTPUT FROM A LASER PRINTER.
ANYTHING PRINTED FROM AN INKJET PRINTER IS NOT CONSIDERED CAMERA READY!**

SPECIFICATIONS FOR CUSTOMER PROVIDED FILES ON CD-ROM OR ZIP DISK

Always provide the following:

- Properly sized and formatted document layout.
- All fonts that you used in the document
- Use the actual "italic" or "bold" version of the font, (i.e. Helvetica Italic, Arial Black.)
Never just select "B" or "I" on font menu. Fonts with those characteristics attached to them RARELY output properly.
- PLACE or IMPORT actual graphics files into your layout. NEVER just "copy and paste" from another application. Be sure to include all the graphics you use in your layout file as separate files.
- Be sure to include a hard copy print-out of the FINAL VERSION of your document.

We are not responsible for typos or misspellings on any finalized artwork that is customer provided.

Improperly formatted files, missing fonts and missing graphics WILL DELAY your project.

Please take a minute before you give us any files and make sure everything that we have requested is present on the disk you provide.

If you decide to provide "finished" artwork to us it must be in the file formats listed above OR you must provide to us acceptable color separations at appropriate linescreens listed here. If you are unfamiliar with these programs or terms please ask us about designing the project for you. Considering the potential time spent correcting your file we can professionally design your project to your specifications with less time and hassle.

Art that varies from accepted specification listed above is done so with you're understanding that we cannot be held responsible for the final quality or accuracy of your printed piece. We will of course do what we can to make sure your project looks great but we need your help to make it possible.

**THANKS FROM THE ART DEPARTMENT AT EXCLAMATION PRINTING!
505.299.1189 • fax: 505.299.2104**

EXCLAMATION
PRINTING